



# Second-Party Asset Management™

PROTECTING YOUR VALUE PROPOSITION

## Why FCMS®?

- ▶ **Integrates into the fabric of your enterprise**  
Delivers the scale and efficiency of a TAMP while elevating the advisor's value proposition – keeping you at the center of the client relationship.
- ▶ **Institutional Investment Process with a Twist**  
Unites the essential components of traditional investment theory with the original thinking of modern strategies.
- ▶ **Dedicated Investment Committee**  
Experienced oversight of the platform's investment strategies and process ensures continuity in the management of your clients' assets.
- ▶ **Comprehensive Investment Solutions**  
The solutions you need to serve your clients, including managed accounts, employer-sponsored retirement plans, and insurance-based products.
- ▶ **Innovative Communications and Marketing Support**  
With a suite of brandable client communications and a team of consultants behind you, you are empowered to set yourself apart from the competition.



### Third-Party Asset Management

- ✓ Scale and Efficiency  
Sense of Ownership
- ✓ Institutional Management  
Enhances Advisor's Brand

### Second-Party Asset Management

- ✓ Scale and Efficiency
- ✓ Sense of Ownership
- ✓ Institutional Management
- ✓ Enhances Advisor's Brand

*“FCMS delivers incredible value to me without diluting my brand or value proposition. The clients love the story of FCMS. The resources available help them understand the concepts easily and they appreciate the robust reporting and portfolio commentary that I provide.”*

**Mark Darrell**  
Darrell Financial Services  
Member Partner since 1997

**INNOVATIVE PLATFORMS, POWERED BY PARTNERSHIP.**

Learn how **FCMS** can help you elevate your business today.

[foundersfinancial.com](http://foundersfinancial.com)

*Founders Financial is an interdependent RIA-B/D. Member FINRA/SIPC and Registered Investment Advisor.*